



BENCHMARK



MAKE LEADERSHIP DECISIONS MEASURABLE

Evidence over opinion. Action over theory

What is a habit?

A habit is what someone does repeatedly, under pressure, without thinking. It's the default behaviour that shows up in decisions, meetings, conflict and execution.

What's in it for me?

- A measurable view of leadership capability across individuals or teams
- A defensible way to select and promote (fewer false positives)
- Early warning on succession risk before it becomes urgent
- Targeted development that changes behaviour (not generic coaching)

Why is this different?

- Behaviour-based: measures habits, not preferences or self-perception
- Benchmark-driven: compares leaders to proven success patterns
- Decision-grade: built for selection, succession and development
- Trackable: measures change over time

Next step: 30-minute discovery call

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LEADERSHIP INVESTMENT IS EXPENSIVE.

Wrong decisions cost more.

- Development spend spread thin with unclear ROI
- High potentials chosen by nomination and politics, not evidence
- Succession risk discovered too late
- Generic development plans that don't change behaviour
- Weak bench strength hidden until critical roles are vacant
- Results vary widely by manager. There is no measurable standard

Result: Leadership decisions stay subjective, slow, and hard to defend.

Positive result: With Benchmark: Outcomes become consistent, and support becomes easier to justify.

Next step: 30-minute discovery call

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What you receive

- Executive summary
- Group insights + benchmark alignment
- Action plan + progress measures

Ideal use cases

- Selection
- Succession
- Targeted development

How Benchmark works

- 1) Profile leadership habits →
- 2) Benchmark against a success standard →
- 3) Build focused actions and track progress

What changes immediately

- Selection and succession decisions become defensible
- Development spend becomes targeted to habits
- Progress becomes trackable with executive-ready reporting