



BENCHMARK

MAKE SUCCESS A HABIT

Learning Institution

SUCCESS LEAVES CLUES. WE FIND THEM, WE MAP THEM.

Habit analysis reveals our core behaviours – the 'what' – behind successful students.

Why habits? It is what Individuals do repeatedly - under pressure - without thinking.

The system reveals the habits that drives top students' success, while mapping peers' habits in the same field – highlighting key differences. It further uncovers hidden patterns in individual behaviors.

The process that delivers essential insights:

- ✓ Identify the top 10 students per qualification or subject and have them complete an online habit questionnaire (35–45 minutes).
- ✓ These top students set the benchmark for academic achievement.
- ✓ The system evaluates each student's habits against this benchmark.
- ✓ Shadowmatch indicates actions for each student to improve performance.
- ✓ Students can benchmark themselves against top performers, identify gaps and take action.
- ✓ Higher Education Institutions can maximise on subsidies by optimizing throughput.

This process drives student to reach full potential. It provides institutions and students a data-driven foundation to align habits, achieve optimal results and provide insight on areas for improvement.

Benchmark in collaboration with Shadowmatch will deliver a range of essential reports:

- ✓ Personal feedback report: details individual habits, meanings, and interconnections.
- ✓ Student match report: compares habits with high-achieving peers.
- ✓ Study method guideline: advises on effective study techniques tailored for the student.
- ✓ Career report: guides career selection with a forward-looking perspective.
- ✓ Access to personal development programs (PDPs): interactive, & results-focused.
- ✓ Habits-to-action: Align tasks with habits to boost success and satisfaction. Shield key habits from distractions, achieving more of what matters.

Get personalized online reports - revolutionizing student support and success for all.

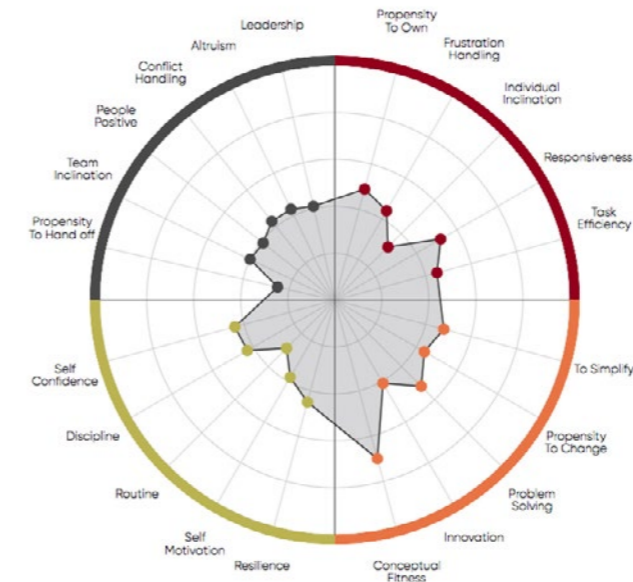
WE CAN BUILD YOUR STUDENT BLUEPRINT NOW

- ✓ Assess each student in an innovative way that was unattainable before
- ✓ Organize personal habits and measure them against a standard derived from leading academic achievers
- ✓ Obtain information that can be as granular as pertaining to individual subjects
- ✓ Create a blueprint with additional data from your sources, refine a benchmark that is student and institution specific.

FINDING THE CLUES

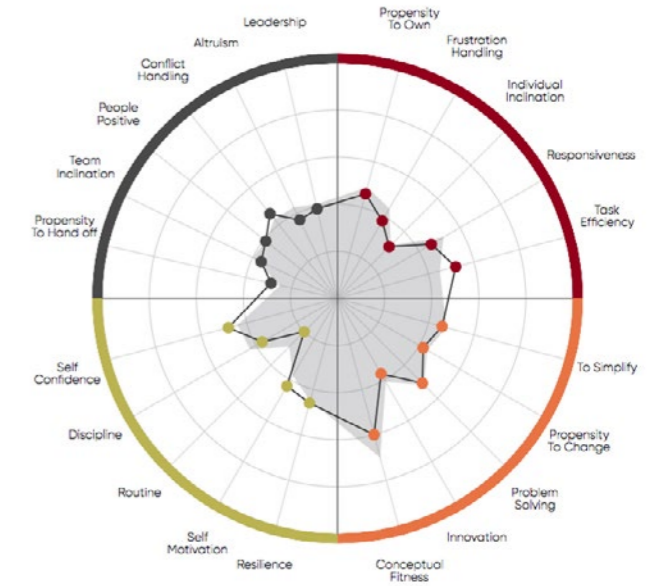
From the Shadowmatch data derived, 21 habits and 4 attitude groups account for the differentiation between average and exceptional students, no matter the qualification, course or subject.

The following shows an example benchmark of habit formation stages in top-achieving students, progressing from less to more developed.

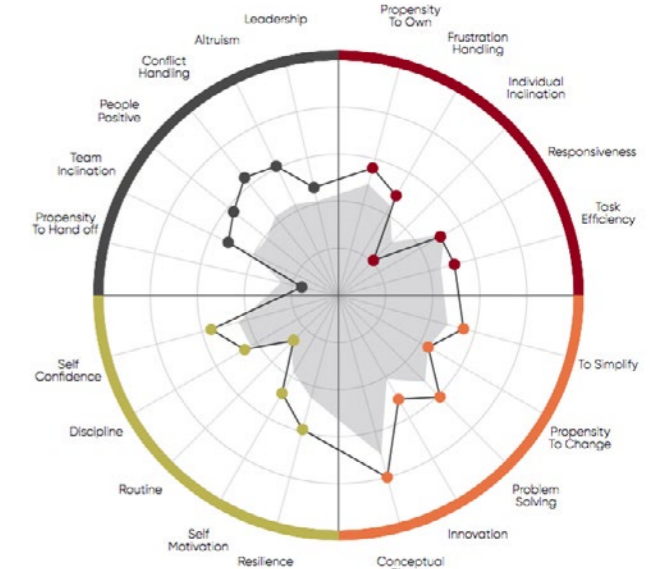


MAPPING THE CLUES

The benchmark provides a comparison opportunity. The following two diagrams illustrate the contrast between an individual student profile (lines) and the academic achievement benchmark (grey area). This analytical tool reveals a wide array of insights, spanning potential future academic paths, optimal study approaches, and viable career options.



Student A strongly aligns with the success benchmark, making exceptional outcomes similar to top achievers highly likely.



Student B shows a less favorable comparison. This data highlights improvement areas. Important, habits aren't inherently good or bad—just more or less developed. Addressing them becomes data-driven, not guesswork.

THE VISIONARY BEHIND BENCHMARK



Wenzel Kotze (PhD)

A REVOLUTIONARY PARTNERSHIP

I developed Benchmark, a tool that assesses habits against those of top corporate leaders, born from my doctoral research in partnership with Shadowmatch. It identifies leadership potential and high-potential talent for targeted development.

Shadowmatch is a game-changer that's driven success for many. I leverage it in my research, and wish every student had access to this from day one. It will transform their approach and unlock success and personal fulfillment beyond just academics.

EXPERIENCE

25+ years as Senior Executive across global industries

QUALIFICATIONS

PhD Management in Technology & Innovation - Da Vinci Institute (2025)

MSc Management of Technology & Innovation - Da Vinci Institute (2021)

BBA - University of Potchefstroom (2005)

National Diploma Construction Management - Tshwane University of Technology (1993)

KEY INSIGHT


- Education - the cornerstone of thriving societies, needed now more than ever.
- Academic success is now a science - let's harness that knowledge to drive real results we can duplicate.

MY VALUE & PURPOSE

- Unlock insights to what drives academic success, plus practical processes and resources for students and institutions.
- Data drives results: streamline learning, empower students, and boost staff development with actionable insights

"Learning is not attained by chance, it must be sought for with energy, excitement, dedication and diligence." - Abigail Adams

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