



# BENCHMARK



**MAKE STUDENT SUCCESS MEASURABLE**

## **What is a habit?**

A habit is what someone does repeatedly, under pressure, without thinking. It's the default behaviour that shows up in decisions, effort, conflict and execution.

## **What's in it for me?**

- Identify the habits behind top academic performance
- Build benchmarks by grade, subject, or programme
- Spot gaps early and prescribe targeted actions
- Track improvement over time

## **Why is this different?**

- Behaviour-based: habits, not marks alone
- Benchmark-driven: compared to top achievers, not averages
- Practical: shows what to change next
- Trackable: compares progress over time

## **What you receive**

- Personal feedback report (habits + meaning + links)
- Student match report (compared to top achievers)
- Study methods report (tailored guidance)
- Career report (directional insight)
- Personal development programmes to strengthen weaker habits

**Next step: 30-minute discovery call for your institution**

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