



BENCHMARK



MAKE STUDENT SUCCESS MEASURABLE

Evidence over opinion. Action over theory

What is a habit?

A habit is what someone does repeatedly, under pressure, without thinking. It's the default behaviour that shows up in decisions, effort, conflict and execution.

What's in it for me?

- A measurable view of student and teacher habits linked to results
- Earlier warning on academic risk before it becomes urgent
- Subject-level benchmarks and targeted improvement actions
- Leadership visibility: track progress over time

Why is this different?

- Behaviour-based: habits, not marks alone
- Benchmark-driven: compared to top achievers, not averages
- Decision-grade: supports placement, intervention and development
- Trackable: compares progress over time

Next step: 30-minute discovery call for your institution

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HABIT-BASED SUCCESS BENCHMARKING

EDUCATION INVESTMENT IS EXPENSIVE.

Late interventions cost more.

- Top achievers aren't identified early enough
- Support is generic and not habit-targeted
- Performance gaps are discovered too late (mid-year / end-year)
- Teacher effectiveness varies widely without a measurable standard
- Interventions are inconsistent across grades and subjects
- Results vary without identified explanatory factors

Result: Outcomes stay inconsistent, and support remains hard to defend.

**Positive result:
With Benchmark: Outcomes become consistent, and support becomes easier to justify.**

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What you receive

- Personal feedback report (habits + meaning + links)
- Student match report (compared to top achievers)
- Study methods report (tailored guidance)
- Career report (directional insight)
- Personal development programmes to strengthen lesser performing habits

Why this matters

Benchmark measures achievement habits because habits predict academic outcomes better than intention.

Ideal use cases

- Early identification of high achievers
- Targeted academic improvement plans
- Teacher development aligned to top-performing outcomes

HOW BENCHMARK WORKS

- 1) Identify top achievers (top 10 overall, then by subject) →
- 2) Build an achievement benchmark from their habits →
- 3) Benchmark others and prescribe actions