



BENCHMARK

MAKE SUCCESS A HABIT

Habit-based benchmarking for student performance, teaching effectiveness and institutional excellence.

HABIT-BASED STUDENT SUCCESS BENCHMARKING

EDUCATION INVESTMENT IS EXPENSIVE.

Late interventions cost more.

- Top achievers aren't identified early enough
- Support is generic and not habit-targeted
- Performance gaps are discovered too late (mid-year / end-year)
- Teacher effectiveness varies widely without a measurable standard
- Interventions are inconsistent across grades and subjects
- Results vary without identified explanatory factors

Result: Student success decisions stay subjective, slow, and hard to defend.

HOW BENCHMARK WORKS

- 1) Identify top achievers (top 10 overall, then by subject) →
- 2) Build an achievement benchmark from their habits →
- 3) Benchmark others and prescribe actions

What is a habit?

A habit is what someone does repeatedly, under pressure, without thinking. It's the default behaviour that shows up in decisions, effort, conflict and execution.

Why this matters

Benchmark measures achievement habits because habits predict outcomes better than intentions.

What you receive

- Personal feedback report (habits + meaning + links)
- Student match report (compared to top achievers)
- Study methods report (tailored guidance)
- Career report (directional insight)
- Personal development programmes to strengthen lesser performing habits

Ideal use cases

- Early identification of high achievers
- Targeted academic improvement plans
- Teacher development aligned to top-performing outcomes

BENCHMARK TURNS STUDENT SUCCESS JUDGEMENT INTO MEASURABLE EVIDENCE

What's in it for me?

- A measurable view of student and teacher habits linked to results
- Earlier warning on academic risk before it becomes urgent
- Subject-level benchmarks (Maths, Science, Accounting, etc.)
- Targeted improvement actions (not generic advice)
- Executive-ready reporting for principals, heads of department and deans
- A defensible standard for support decisions across grades, subjects and programmes
- Higher education institutions can maximise on subsidies by optimising throughput

Bottom line: Less guessing who will deliver - start investing in students and teachers who will.

How is Benchmark different from the market?

Most education models focus on content, motivation, or broad frameworks.

Benchmark measures the habits behind performance and makes improvement trackable.

- ✓ Behaviour-based: habits, not marks alone
- ✓ Benchmark-driven: compared to top achievers, not averages
- ✓ Decision-grade: supports placement, intervention and development
- ✓ Practical: shows what to change next
- ✓ Trackable: compares progress

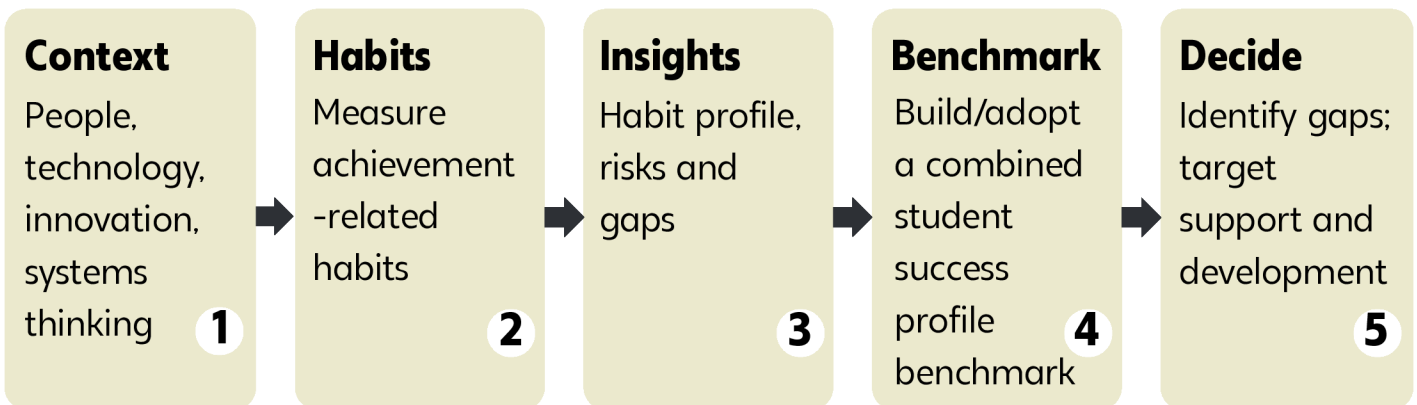
In short: Models explain student success. Benchmark improves student success decisions.

Why institutions work with me

- Evidence-led habit benchmarking grounded in doctoral research
- Institution-specific benchmarks built from your top achievers and top-performing teachers
- Practical rollout: clear process, fast implementation, executive-ready reporting

FRAMEWORK-LED STUDENT SUCCESS INVESTMENT DECISIONS

HOW BENCHMARK WORKS (KOTZE 5-PHASE FRAMEWORK)



CORE DELIVERABLES - COMBINED LEARNING PROFILE (CLP)

CLP Benchmark build

A benchmark profile built from your top achievers and top-performing teachers (or agreed reference groups).

Output: CLP benchmark profile + personal reports

Benchmark alignment

Profiles and benchmark alignment for selected students and teachers.

Output: readiness view, key gaps, improvement priorities.

Priority gaps

A targeted view of the few habits most different from the benchmark.

Output: priority learning themes, next actions, progress measures.

ENGAGEMENT OPTIONS

Pilot (term-based)

- Proof + success measures
- 10-30 students and teachers
- Draft benchmark built
- Recommended next steps
- Minimum 6 months between analysis

Benchmark build (CLP)

- Build the school/faculty CLP benchmark
- Compare participant group to benchmark
- Priority gaps + actions

Programme retainer

- Quarterly check-ins
- Annual benchmark refresh
- Senior review meeting

Credentials & credibility

- PhD (Management of Technology & Innovation), Da Vinci Institute (2025)
- MSc (Management of Technology & Innovation), Da Vinci Institute (2021)
- 25+ years executive leadership; built and scaled businesses across SA and the UK
- Habit profiling powered by the Shadowmatch assessment platform (used under license)



Wenzel Kotze (PhD)

Next step: 30-minute discovery call for your institution

Confirm benchmark scope (students, teachers, subjects), pilot timing (term), and success measures.

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Benchmark supports student success and teaching effectiveness through habit benchmarking. Outcomes depend on context and implementation.

